

# Hudson River Maritime Museum

## The Maritime Festival

Featuring the Antique and Classic Boat Show +  
the National Boat Building Challenge



**2019 Sponsorship Proposal**

**Hudson River Maritime Museum**

Wooden Boat School | Sailing & Rowing School

The Hudson River Maritime Museum in Kingston, New York is pleased to present The Maritime Festival featuring the Antique & Classic Boat Show and the National Boat Building Challenge on Saturday, June 22, 2019. This year the museum is expanding our event to include the Antique & Classic Boat Show, boat parade, and an expanded field of competitors for the boatbuilding challenge. We expect approximately 5,000 people or more to attend this year.



The National Boat Building Challenge debuted two years ago to great success. Two-person teams build a 12-foot Carolina Bateau rowing skiff in under four hours which will be raced in a rowing competition on the Rondout Creek. Boatbuilding speed, accuracy, and seaworthiness are requirements for winning and competitors will be judged on these categories. Competitors travel from around the country to participate along side of local craftspeople. First, second and third place winners will receive cash prizes!

The Antique & Classic Boat Show has joined The Maritime Festival in 2019. Members of the Hudson River Chapter of the Antique & Classic Boat Society will have vintage and classic wooden boats to tour at the museum's docks. On Saturday afternoon, weather permitting, there will be a narrated boat parade along the Rondout Creek.

We are looking for community partners in hosting this event and have several sponsorship opportunities detailed in the attached packet. By sponsoring this unique event, your business will help us keep this festival free to the general public as we celebrate the industries of the Hudson River and its people. Please contact me with any questions at [lcline@hrmm.org](mailto:lcline@hrmm.org). I look forward to hearing from you soon!

*- Lisa Cline & the staff at the Hudson River Maritime Museum*





## Sponsorship Levels:

- Builder Sponsor \$250
- Pilot Sponsor \$500
- Navigator Sponsor \$1,000
- Bosun Sponsor \$2,500
- Shipwright Sponsor \$5,000
- Event Sponsor \$10,000

## Sponsorship Benefits:

### Builder Sponsor: \$250:

- Eighth-page ad in Pilot Log
- Your business name included in all press releases
- Your business name listed on website
- 5% discount of facility rentals for your business

### Pilot Sponsor \$500:

- Quarter-page ad in Pilot Log
- All of the benefits listed above **PLUS**
- 10% discount of facility rentals for your business
- Your business name listed on event t-shirt
- Your business name listed on event signboard

### Navigator Sponsor \$1,000:

- Half-page ad in Pilot Log
- All the benefits listed above **PLUS**
- 25% discount of facility rentals for your business
- Your business name listed on event signboard
- Special thank you in Annual Report
- Acknowledgement by MC during competition

### Bosun Sponsor \$2,500:

- Full-page ad in Pilot Log
- All the benefits listed above **PLUS**
- Your business name listed on event signboard
- Interview by MC during competition

### Shipwright Sponsor \$5,000:

- All the benefits listed above **PLUS**
- Your business name listed on event signboard
- Interview by MC during competition and narrated boat parade

### Event Sponsor \$10,000:

- All the benefits listed above **PLUS**
- Option to kick off and speak at awards ceremony