

Rescuing the River: 50 Years of Environmental Activism on the Hudson



2019 Sponsorship Proposal

Hudson River Maritime Museum

Wooden Boat School | Sailing & Rowing School

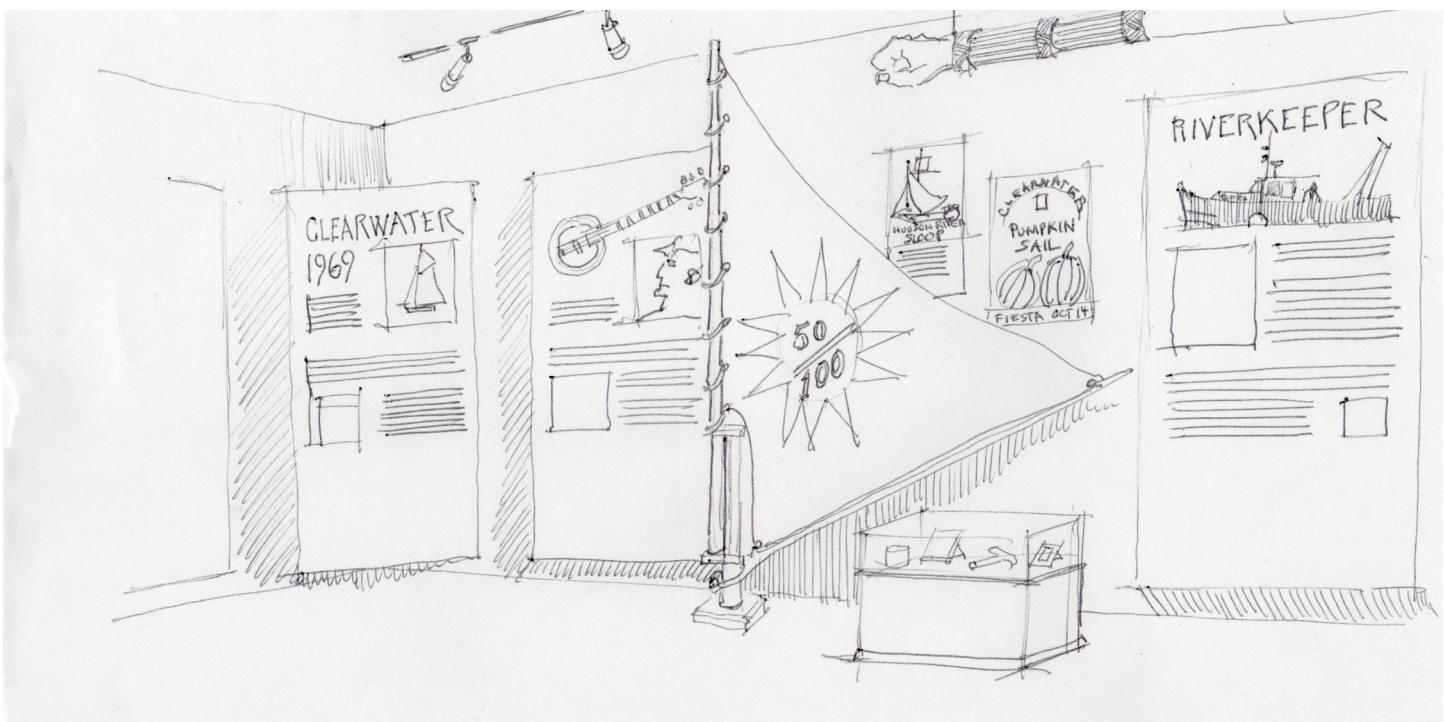
The arrival of 2019 heralds some very important anniversaries - Hudson River Sloop *Clearwater* was launched and the National Environmental Policy Act passed in 1969, and Pete Seeger was born in 1919. To commemorate these milestones, the Hudson River Maritime Museum will honor the work the many organizations throughout the Valley who's mission it is clean and protect the Hudson River.



"Rescuing the River: 50 Years of Environmental Activism on the Hudson" will open at the Hudson River Maritime Museum in April, 2019. This exhibit will be up for two years, but for the first time in museum history, will be able to travel to different locations in 2021 and beyond. "Rescuing the River" will cover the history of both pollution and clean-up efforts by individuals and organizations on the Hudson from the 18th to 21st centuries. Special emphasis will be given to the activity of the 1960s through the 1980s, focusing on the work of Scenic Hudson, the Hudson River Fisherman's Association (later Riverkeeper), and *Clearwater*. An online exhibit will accompany the physical exhibit, allowing the public to access documents, photos, oral histories, and film clips on a much greater scale than the exhibit space allows. The online exhibit will remain up permanently.

We hope you will consider supporting this important and groundbreaking exhibit, particularly in conjunction with *Clearwater's* anniversary celebrations. Please contact me with any questions at lcline@hrmm.org. I look forward to hearing from you soon!

- Lisa Cline & the staff at the Hudson River Maritime Museum





Sponsorship Levels:

- Grassroots Sponsor \$1,000
- Organizer Sponsor \$2,500
- Anniversary Sponsor \$5,000

Contact:

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Sponsor Benefits:

Grassroots Sponsor \$1,000:

- Full-page ad in 2019 Pilot Log
- Listed as a sponsor on all promotional material
- Listing on website with hyperlink to organization
- Five tickets to Exhibit Preview
- Special thank you in our annual report
- 25% off museum facility rentals

Organizer Sponsor \$2,500:

- Full-page ad in 2019 Pilot Log
- Listed as a sponsor on all promotional material
- Listing on website with hyperlink to organization
- Ten tickets to Exhibit Preview
- Special thank you in our annual report
- 25% off museum facility rentals
- Special curators tour for ten guests
- Opportunity to distribute materials throughout Opening Weekend
- Logo printed on all promotional material

Anniversary Sponsor \$5,000:

- Full-page ad in 2019 Pilot Log
- Listed as a sponsor on all promotional material
- Logo printed on all promotional material
- Listing on website with hyperlink to organization
- Twenty tickets to Exhibit Preview
- Special thank you in our annual report
- 25% off museum facility rentals
- Special curators tour for ten guests
- Opportunity to distribute materials throughout Opening Weekend
- Speaking opportunity at Exhibit Preview