June 2022

Dear Friends of the Hudson River Maritime Museum,

We are thrilled to be hosting the 2022 Kingston Boat Building Challenge again this year! As part of the Hudson River Maritime Museum’s semi-annual Celebration of Woodworking Festival, woodworking adult and youth teams will compete to build rowing boats in a single afternoon. This event takes place October 1st, 2022, on the Kingston waterfront. And we want YOU to join us!

The Celebration of Woodworking Festival will include dozens of artisans. It will feature a display of craftwork from members of the Mid-Hudson Woodworkers, a fine furniture exhibition showcasing the Hudson Valley Furniture Makers, as well as numerous demonstrations of woodworking knowledge and skills. And of course, the Boat Building Challenge! We will also host woodworking vendors, food vendors, and offer sponsor booths. This event is free and open to the public. Over 2,000 people from across the region attended our previous Boat Building Challenge and we expect attendance to be high again this year.

We are looking for individual and team sponsors for this popular community event! Your contribution supports our YouthBoat program, which offers young people the opportunity to learn life skills and supports continued education of the industries of the Hudson River. We offer a variety of sponsorship opportunities, both financial and through the donation of materials. Benefits include your company name painted on the side of one of the boats built during the Boat Building Challenge!

Check out our YouTube video about the event: https://youtu.be/uDqQWWeSizU

We are sincerely grateful for the support of our community and business partners! Your contribution ensures the Hudson River Maritime Museum can continue in our work of preserving and teaching new generations the history, culture and economic industries of the Hudson River. For questions, please contact Marketing & Membership Manager Jamie Dea at jdea@hrmm.org.

Thank you for your support,

Lisa Cline
Executive Director
Woodworking Festival 2022
Boat Building Challenge

Hudson River Maritime Museum
www.hrmm.org

FINANCIAL SPONSORSHIP

✓ Event Sponsor - $5,000 (1 available, deadline 8/1/22)
   - Company name painted on a boat built during the challenge
   - Photo with boat building team with company representative, and opportunity to present challenge prizes at event
   - Company name on half hull plaque (pictured)
   - Name and logo on all printed promotional materials
   - Name and logo on event program, website, event t-shirts
   - Sponsor booth with banner, representative welcome to attend
   - Mention and tagging on all event-related social media posts
   - Navigator Membership with the HRMM

FINANCIAL OR MATERIALS SPONSORSHIPS

✓ Maker Sponsor - $1,000 (or equivalent in needed materials, deadline 9/1/22)
   - Name and logo on event program, website, event t-shirts
   - Sponsor booth with banner
   - Mention and tagging on event-related social media posts in the month prior to the event
   - Navigator Membership with the Hudson River Maritime Museum

✓ Builder Sponsor - $500 (or equivalent in needed materials, deadline 9/1/22)
   - Name and logo on event program, listed on website and event t-shirts
   - Mention and tagging on event-related social media posts in the week prior to the event
   - Navigator Membership with the Hudson River Maritime Museum

✓ ADD ON SPONSORSHIP  Boat Sponsor
   $250 (limited to 7 sponsors)
   - IN ADDITION to a financial or materials Maker or Builder Sponsorship
   - Available on a first come / first serve basis
   - Company name painted on one of the boats built during the challenge
   - Each boat will only have one sponsor
CELEBRATION OF WOODWORKING
HUDSON RIVER MARITIME MUSEUM
In Conjunction with the Mid-Hudson Woodworkers
& featuring the Kingston Boat Builders Challenge!

Saturday
October 1, 2022
10AM-5PM
FREE ADMISSION

Exhibition by:
the Hudson Valley Furniture Makers,
Artisan Showcases, Craft Vendors,
Youth Activities, Used Tool Sale,
Food Trucks, Guitar Building,
Saw Mill, and Demonstrations by
Master Birch Bark Canoe Maker!

For More Information:
visit www.hrmm.org
call (845) 338-0071
50 Rondout Landing, Kingston NY, 12401
or e-mail Wooden Boat School Manager,
Becky Sellinger at bsellinger@hrmm.org
Woodworking Festival 2022
Boat Building Challenge

Hudson River Maritime Museum
www.hrmm.org

SPONSOR INFORMATION

- We would like to provide a team of staff to participate (limited to 7 sponsors).
- We would like to sponsor a team of community members.

Contact Name: ____________________________________________________________________________

Company/Organization Name: __________________________________________________________________

Address: _________________________________ City/State/Zip:______________________________

Phone: _________________________________ Email: _________________________________________

SOCIAL MEDIA INFORMATION

We want to make sure our sponsors are included in our social media promotion! Depending on what level of
sponsorship you choose, we will mention and tag you in our social media prior and during the event. Be sure
to provide us with your @ handles, so we can tag you!

Facebook: @_______________________________ Instagram: @______________________________

PAYMENT INFORMATION

☐ Enclosed is my check for $__________________ made payable to the Hudson River Maritime Museum

☐ Please charge $_______________________ to my (circle one): AmEx Disc Visa MC

Card # ______________________________ Exp: __________ CVV: _________

Signature: ____________________________________________________________________________
YouthBoat Students Building the first ever Kingston Pram, Spring 2022

YouthBoat Students launching the Kingston Pram in the Hudson River, 2022
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<th>Supplier</th>
<th>Quantity</th>
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